

3623

<b>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>	Atty. Docket No. <b>VIGN1140</b>
Applicants: <b>Brendan J. Kitts</b>	
Application Number <b>09/682,000</b>	Filed <b>7/6/2001</b>
For: <b>Method of Predicting a Customer's Business Potential and a Data Processing System Readable Medium Including Code for the Method</b>	
Group Art Unit <b>3623</b>	Confirmation Number <b>8766</b>

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

**Certification Under 37 C.F.R. §1.8**

I hereby certify that this document is being deposited with the United States Postal Service as First Class Mail to Addressee in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on 3-30-05.

*Julie H. Blackard*  
**JULIE H. BLACKARD**

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached PTO SB08A and SB08B forms be considered and cited in the examination of the above-identified application. A copy of the art is enclosed for the convenience of the Examiner. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application. Applicants respectfully submit that the claims of Applicants' above-referenced patent application are patentably distinguishable from these references.

While Applicants believe no fees are due, if any fees are due, the Commissioner is hereby authorized to charge Deposit Account No. 50-3183 of Sprinkle IP Law Group.

Respectfully submitted,

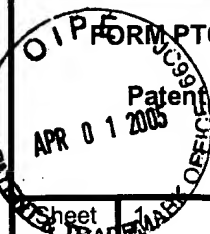
**Sprinkle IP Law Group**  
Attorneys for Applicants

*John L. Adair*  
John L. Adair  
Reg. No. 48,828

Dated: March 30, 2005

1301 W. 25<sup>th</sup> Street  
Suite 408  
Austin, TX 78705  
Tel. 512-637-9220  
Fax. 512-371-9088



 FORM PTO 1449 US Department of Commerce Patent and Trademark Office		<b>Application Number</b>	09/682,000
		<b>Filing Date</b>	07/06/2001
		<b>First Named Inventor</b>	Brendan J. Kitts
		<b>Group Art Unit</b>	3623
		<b>Examiner Name</b>	Hafiz, Tariq R.
Sheet 1	of 1	<b>Atty Docket Number</b>	VIGN1140
<b>Examiner Initials</b>	<b>Cite No.</b>	<b>OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS</b>	<b>Date</b>
	C18	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,	03-1999
	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1 <sup>st</sup> Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs	08-02-1999
	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs	12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241	2000
	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs	01-10-2000
	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from <a href="http://www.crisp-dm.org">www.crisp-dm.org</a> 2/17/2005, pp 1-78	2000
<b>Examiner Signature</b>		<b>Date Considered</b>	